

# ROTARY ROTAGRAPH

Official Publication of the Rotary Club of Fort Worth, Texas

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October 9, 2009

## Editorial

### *Vision North Texas*

More than 300 of our region's business and civic leaders, including several Fort Worth Rotarians, gathered in Irving recently for the North Texas Alternative Futures conference. This event, sponsored by Vision North Texas, provided the region's leaders with an opportunity to discuss our future growth and our options for accommodating it.

Fort Worth Mayor and Rotarian *Mike Moncrief* summarized the group's consensus by declaring that "business as usual" — the old way of consuming natural resources at a rate that greatly exceeds our population and employment growth — "is dead. Not struggling; not on life support; dead." He suggested that we should be promoting more efficient land use patterns that emphasize the development of higher-density, mixed-use



*Fernando Costa*

districts connected by regional and local rail systems. Dallas Mayor Tom Leppert made similar remarks, stressing the need for North Texas to become more globally competitive by becoming more "clean and green."

Vision North Texas is now studying four conceptual alternatives to "business as usual," each of which would enable us more effectively to sustain our economic growth and quality of life. Each of the four development scenarios — Connected Centers; Return on Investment; Diverse, Distinct Communities; and Green Region — highlights different aspects of sustainable development. Each has its pros and cons, of course, and the preferred alternative will

probably represent a combination or hybrid of the four. Vision North Texas is seeking to produce a regional investment strategy, called "North Texas 2050," by December of this year; to secure adoption of that strategy next year by the boards of various participating organizations; and to implement that strategy over time through a variety of public and private initiatives.

Vision North Texas is an award-winning public, private, and academic partnership founded five years ago by the Urban Land Institute's North Texas District Council, the North Central Texas Council of Governments, and the University of Texas at Arlington. The group has sponsored many conferences and workshops throughout the 16-county region and has produced two interim reports: *Regional Choices for North Texas* (December 2008) and *North Texas Alternative Futures* (September 2009). For more information about Vision North Texas, please visit [visionnorthtexas.org](http://visionnorthtexas.org).

— *Fernando Costa*,  
City of Fort Worth

## Program

October 9, 2009

### SPEAKER:

Kinky Friedman

Chairman for the Day:  
*Jim Whitton*

FORT WORTH CLUB

NEWSCAST: *Bo Soderbergh*

# Last Meeting



**Bo Soderbergh**

Dr. Paul Bowman, Medical Director, Life After Cancer Program at Cook Children's Medical Center and Professor and Chair of Pediatrics, University of North Texas Health Science Center, presented an eye-opening account of the difficulties involved in diagnosing and treating cancer in the adolescent and young adult population (AYA.) Among the challenges Dr. Bowman cited a knowledge gap, a feeling of invincibility in this young population, a lack of primary care physicians as well as the assumption that cancer doesn't happen in young people. A lack of adequate insurance also poses a risk factor. Further complications arise in determining treatment centers for a group that ranges in age from 15 – 39. Patients may be too young for adult but too old for pediatric centers.

Dr. Bowman presented both the challenge the community faces and the possibility that Fort Worth can

address the issue through the creation of a North Texas AYA Oncology Center at UNTHSC in collaboration with area hospitals and other medical partners. For more information Dr. Bowman referred to 3 web sites:

- [www.planetcancer.org](http://www.planetcancer.org),  
[www.livestrong.org/yaa](http://www.livestrong.org/yaa),  
[www.ulmanfund.org](http://www.ulmanfund.org)

Newly returned from the Rotary/Sister Cities trip to Swaziland, Secretary *Kathryn Thompson* presented three second readings: *Dione Kennedy*, *John Ray* and *Rachel Vogel*. *Becky DaVee* gave the invocation, we all sang the National Anthem accompanied by *Doug Briley*, and *Gyna Bivens* proved that she is an up-and-coming newscast star, wrapping up her presentation with a stunning dance sequence from YouTube.

~ Bo Soderbergh,  
Tarrant Area Food Bank

# Nominating Committee News

President *Sid*, has appointed the following members to serve on the committee to elect directors for the years 2010-2012:

- Doug White* (Chair)
- Earl Cox*
- Gleniece Robinson*
- Craig Schaefer*

*Roger Yandell*

Election procedures are set forth in the Club By-Laws on our website (go to Club Information, Club ByLaws).

## Next Week's Program

October 16, 2009

**SPEAKER:**  
**Ted Cruz**

Partner,  
Morgan, Lewis & Bockius LLP

Chairman of the Day:  
*Elliot Goldman*

ROTARIAN: Gyna Bivens

ROTARIAN: Tonya Veasey

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# Friday's Speaker



Kinky Friedman

In 1971, Kinky Friedman organized his band, Kinky Friedman & the Texas Jewboys, with a social message. Hailed as the Frank Zappa of country music because of his satirical songs, Kinky inspired other musicians of that era and continues to do so today. Friedman and his band were invited to the Grand Ole Opry twice and were instrumental in helping establish what would become the outlaw country music movement.

Moving onward from music, Friedman turned primarily toward writing. He has authored 29 books to date, 19 of them unique and outrageous mystery novels that feature a Jewish-country-singer-turned-Greenwich-Village-private-eye named Kinky Friedman. The other ten books range from political commentary to Christmas fable to travelogue with Kinky's distinctively humorous slant on life figuring prominently in every one. His two newest books, scheduled for release in September and October

2009 respectively, are *Heroes of a Texas Childhood* and *Kinky's Celebrity Pet Files*.

Since the nineties, Kinky's ongoing 'pet project' has been the no-kill animal shelter, Utopia Animal Rescue Ranch, of which he is the founder. Utopia is a non-profit rescue organization which takes in and cares for stray, abused, homeless or aging animals while working to find them a permanent home.

Among the honors Friedman has received throughout his career, one of the most meaningful was an invitation to be the featured speaker for the 'Pen Warmed up in Hell Lecture Series' hosted by the Mark Twain House and Museum in Hartford, Connecticut. The honor is reserved for those who best represent the legacy of Mark Twain's work as a social critic.

In February 2005, fed up with "Texas politics as usual," Friedman announced his candidacy in the 2006 governor's race. Launching a serious—albeit colorful—campaign, Friedman revived the independent spirit of Texas and inspired non-traditional voters to participate in the political process. He hopes to continue to inspire Texans as the Democratic nominee in the 2010 gubernatorial race.

Kinky's first entrepreneurial venture is a premium cigar company –

Kinky Friedman Cigars. The company debuted in 2007 to rave reviews with five different cigars made of Honduran & Nicaraguan tobaccos and beautiful hand-rolled Cuban wrappers grown in Honduras. The company has continued to expand with two more premium cigars and a line of bundle cigars.

## Make-Up Attendance

Fort Worth East — 09.28.19 — Emil Friberg

Western Fort Worth — 09.29.09 — Clem Constantine  
Wilton Hammond

Fort Worth South — 09.17.09 — Kathryn Bryan

Bo Soderbergh ..... Kennedale  
Kathryn Bryan ..... Mbabane, South Africa  
Kathryn Bryan ..... Capetown, South Africa  
Mitch Reitman ..... Chico, California

## Years of Service:

*Phillip L. Frazier, 27 Years*

*Donald R. Pierson, II, 26 Years*

ROTARIAN: Joan Trew

ROTARIAN: Nina Petty

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## Rotary After Hours



Our first Rotary After Hours event was hosted by *Lee Patterson*, Executive Administrator, Trinity Terrace, in their auditorium, on Tuesday, September 29, 2009. *Lee*, assisted by Sandra Latham from his marketing staff, organized lovely hors d'oeuvres, wine, beer, and a three piece jazz ensemble for our entertainment. We also enjoyed a tour of the new tower and viewed three apartments with amazing views of the city. The new swimming pool, exercise studio, barber shop and beauty salon were also included. What a beautiful facility!

A big thanks goes out to *Lee* and all his staff for hosting such a fun evening.

—*Susan Morgan*

## Personals



*Bob Jameson* has thought a bit about new or fascinating travels or tales or mishaps for this issue. Alas, he has defined himself currently neither amusing nor interesting. He thought that he would certainly have had a mishap, but could not come up with one worth sharing. However, we have uncovered many captivating Rotarians. Keep reading.....

Did you know that *Joseph DeWoody* is a black belt in Karate and has shot a hole-in-one in golf? He also weighed 310 pounds and was the starting center at Baylor in 2004. A soothsayer of sorts, he told his wife that he was going to marry her the first day they met. *Joan Kline* finds life's greatest delights in her grandchildren. On Sept 20<sup>th</sup> she visited her granddaughter who is working on a Masters Degree at the University of Arkansas and while there attended the Arkansas/Georgia football game. *Mary Kathryn Anderson* travelled to Santorini, Greece for a wedding and was able to take a side trip to Athens for a few days. Don't you just love these destination weddings! Another confession from past president, *Fernando Costa*: I don't lead a very exciting life. But as the proud father of the bride, he recently attended his oldest daughter's wedding in Washington, D.C. Daughter Margaret will be completing her graduate studies at American University in December. *Shirley Little* received the Woman of the Year in Education Award from Zonta DFW this year. In addition to her fulltime job, she is teaching this semester in the School of Business at Dallas Baptist University, and she will be headed to Miami for the Super Bowl in February to preview 'how it is done' in anticipation for hosting the Super Bowl in North Texas. Oh, and her son recently married. Another new role for Shirley.

—*Cheryl Gray Kimberling*

# ROTAGRAPH

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Dennis Shingleton ..... Treasurer  
Paul Paine ..... Sergeant-at-Arms

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Doug White	

### ROTAGRAPH

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